

Cornerstone
Association of REALTORS®

Q1 2025

A QUARTERLY CORNERSTONE NEWSLETTER

BUILDER BUZZ

Featured in this issue:

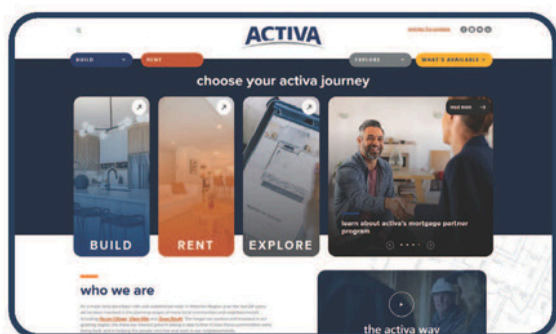
ACTIVA



MULTI-AREA
DEVELOPMENTS INC.

Contact communications@cornerstone.inc to participate in Builder Buzz 2025

WHAT'S NEW at Activa?



■ ACTIVA.CA

Our website just got a makeover! Now featuring BUILD, RENT & EXPLORE sections, as well as a new and improved 'What's Available' product search filter.

■ THE STARTER SERIES by Activa

A new product line designed to make single detached homeownership more accessible while maintaining a high standard of quality.

FEATURING: 30' Single Detached Homes in Harvest Park – 1,483+ sq. ft. | 3 bedrooms | 1.5⁺ bathroom | single car garage | ENERGY STAR certified – Starting from \$779,900!

■ FREEHOLD TOWNHOMES at HARVEST PARK

– 1,361+ sq. ft. | 3⁺ bed | 2.5⁺ bathroom single car garage | ENERGY STAR certified + main-floor bedroom option – Starting from the mid \$700's.

■ RENT with Activa

Two-Over-Two Stacked Townhomes – 2 bed 2 bath | 1 parking space | Starting from \$2,275/month with move-in dates from NOW until Fall 2025 (and offering cooperating commission).

PLUS, more Single Detached home lots and Condo Townhome units released in your favourite communities – Trussler West, Harvest Park, Vista Hills & The Erinbrook Towns – Starting from \$449,900.

➤ for more information on our homes and communities, visit: www.activa.ca/whatsavailable

BROKER PORTAL

Find all of the information you need in one place!

On our Broker Portal, you'll have exclusive access to a central location where you can find and download useful information such as community offerings, floorplans, site plans, standards and more. All you need to do is create an account!

➤ register with us today at:
www.activa.ca/broker-portal

2%

cooperating commission

■ Don't forget, we proudly offer cooperating commission of 2% on base, less HST, paid at closing! We can't wait to work with you this year!

INCENTIVES!

Take advantage of our NEW incentives - on Single Detached & Condo Townhomes!

HINT, get up to a **\$83K price discount** on certain homes.



check them out here

PLUS, DID YOU KNOW?

We have several MOVE-IN-READY HOMES available for you and your clients!

Choose from a single detached in Harvest Park, Trussler West or Vista Hills, OR a condo townhome in Trailside, Vista Hills, Trussler West or Harvest Park.

➤ for more information visit:
www.activa.ca/moveinready

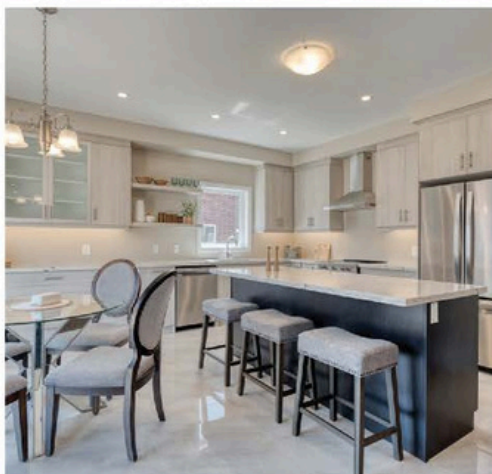
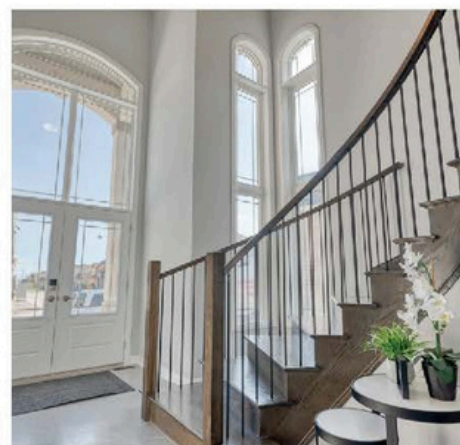
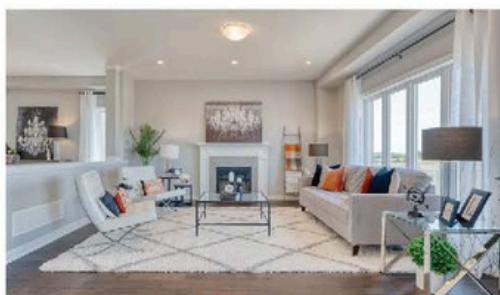
ACTIVA

f i y active.ca

LIMITED HOMES REMAIN!

Greenview at SUMMIT PARK

LUXURY
FREEHOLD TOWNS
ESTATE-STYLED®
SINGLES



- ✓ SPACIOUS, DESIGNER-FINISHED MOVE-IN READY HOMES
- ✓ THOUSANDS IN BONUS LUXURY HOME UPGRADES INCLUDED

- ✓ ESTABLISHED, AWARD-WINNING 20-YEAR-OLD COMMUNITY
- ✓ MINUTES FROM TOP HAMILTON AMENITIES & CONSERVATION AREAS



Register today at
WWW.MULTI-AREA.COM

905-561-0136



BUILDER BUZZ Quarterly Publication

Are you a builder looking to promote your upcoming and current developments?

Join the Cornerstone Association of REALTORS® 'Builder Buzz' Program to promote your upcoming and current residential developments to over 8,000 REALTORS® serving in the markets of Mississauga, Burlington, Hamilton, Waterloo Region, Niagara North, Haldimand County, Norfolk County and surrounding areas.

**Please note, this sponsorship opportunity is exclusive to builders and developers only.*



INCLUSIONS:

- **Direct Email:** Up to two direct emails to Cornerstone members (applicable until December 31, 2025).
- **Internal and Social Media Posts:** Shared posts on social media platforms as well as Cornerstone's internal news board.
- **E-Newsletter Feature:** Inclusion in the quarterly 'Builder Buzz' e-newsletter that is distributed to all Cornerstone members.

Content and images for direct emails must be submitted to Cornerstone at least 10 business days prior to when the communications will be released. All communications and posts must adhere to Cornerstone's terms and conditions, and the exact distribution date for direct emails is at Cornerstone's discretion.

INVESTMENT:

\$2,000 per year
Annual sponsors receive a 20% discount on the Builder Buzz newsletter.